

ALLURE ACADEMY

# MODEL WORKSHOP

A workshop brought to you by  
Allure Management Agency  
designed to train aspiring and  
growing models to become  
industry professionals.



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# WELCOME TO ALLURE ACADEMY

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Allure Academy provides aspiring models and influencers an intensive program that covers everything from essential skills to building networks and advancing their careers.

**ALEXIS WAGNER**  
CEO, ALLURE MGMT AGENCY





# ABOUT ALLURE

We are a premier joint talent and public relations agency that stands as a guiding beacon for models, influencers, brands, and businesses on their journey to exceptional career achievements.

# VISION

We envision a world where talent meets opportunity seamlessly, where brands and businesses thrive through strategic partnerships, and where the boundaries of possibility are constantly pushed through creative and impactful campaigns. We aspire to be the driving force behind the elevation of careers, the amplification of influence, and the transformation of brands.



# MISSION



## THE AGENCY

Our mission is to nurture the careers of our models and influencers, fostering authentic connections between brands and their target audience, and orchestrating workshops and events that leave lasting impressions.

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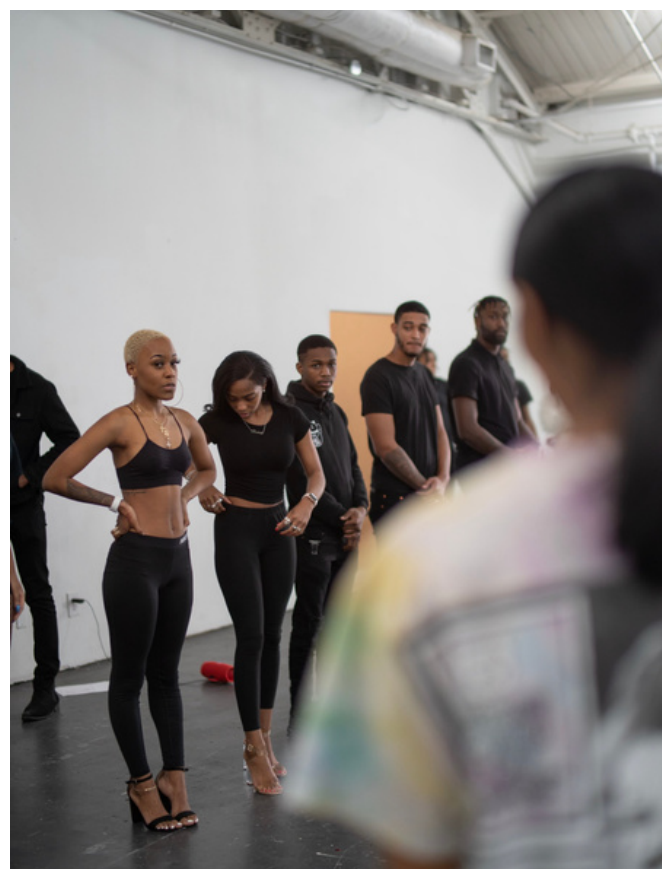


## THE ACADEMY

Our mission is to transform aspiring models and influencers into industry professionals. We are dedicated to providing a nurturing and comprehensive learning environment that equips individuals with the skills, knowledge, and mindset needed to thrive in the competitive world of modeling, preparing them to work with brands and businesses.

# MODEL WORKSHOP

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## Runway Training

Strut your stuff and learn the art of commanding the catwalk like a true professional. From graceful glides to powerful poses, our experts will turn you into a runway sensation.



## Posing Technique

Discover the magic behind striking poses that make every frame unforgettable. Our workshops will empower you to showcase your unique style and personality with confidence.

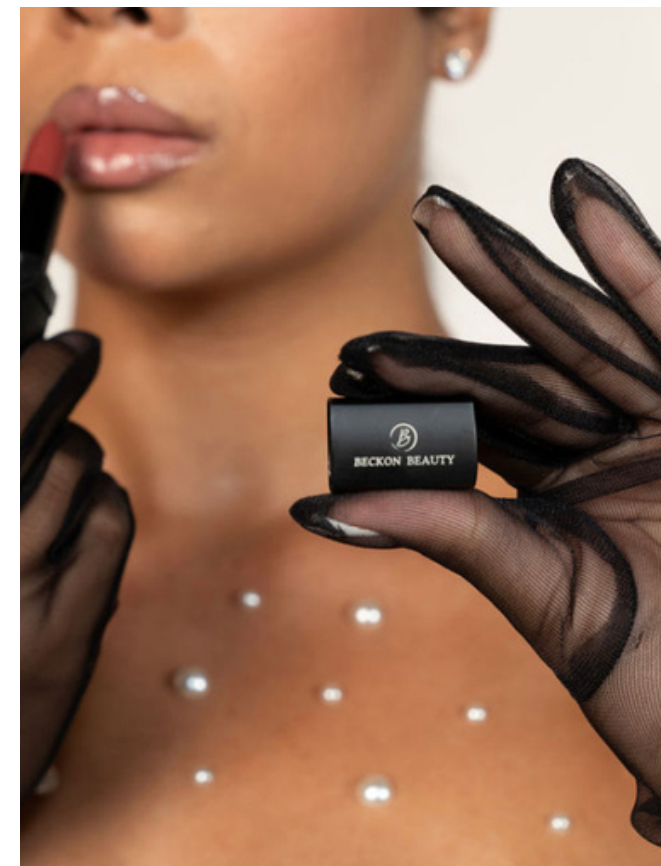
# MODEL WORKSHOP

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## Comp Cards

Elevate your digital presence with a stunning digital comp card that captures your essence at its best. With professional headshots and an eye-catching layout, you'll stand out in a digital sea of possibilities.



## Beauty & Branding

Unlock the secrets of professionalism with firsthand insights from industry insiders. Discover what it takes to thrive, from makeup tips to personal branding.

# TAKEAWAYS

## Participant Takeaways

- Industry Guidebook
- Professional Headshots
- Digital Portfolio Template
- Modeling Tools and Beauty Samples
- Discounts and Vouchers

## Allure Top Model Takeaways

- Paid Brand Collaboration
- Modeling Contract Consultation
- Exclusive Influencer Deal
- Digital Portfolio Template
- Modeling Tools and Beauty Samples
- Discounts and Vouchers



# MEET THE TEAM



**Reese**  
Runway Coach



**Khay**  
Posing Coach

# MEET THE TEAM



**Jasmine**  
Fashion Expert



**Jainelle**  
Makeup Instructor

# SPONSOR US

## Benefits of Sponsoring

- Access to a highly targeted audience of aspiring models, industry professionals, and fashion enthusiasts.
- Increased brand visibility through extensive pre-event and on-site promotion.
- Networking opportunities with industry experts, potential collaborators, and future talents.
- Association with a prestigious event showcasing commitment to the fashion and modeling industry.
- Potential media coverage and exposure through social media campaigns and media partnerships.



## Sponsorship Package

We are thrilled to invite your esteemed brand to become a valued sponsor of our upcoming Model Workshop, a prestigious event that brings together aspiring models, industry experts, and fashion enthusiasts. This workshop aims to provide participants with comprehensive training, invaluable insights, and networking opportunities to excel in the dynamic world of modeling.



## Workshop Session Sponsor (Product Sponsorship)

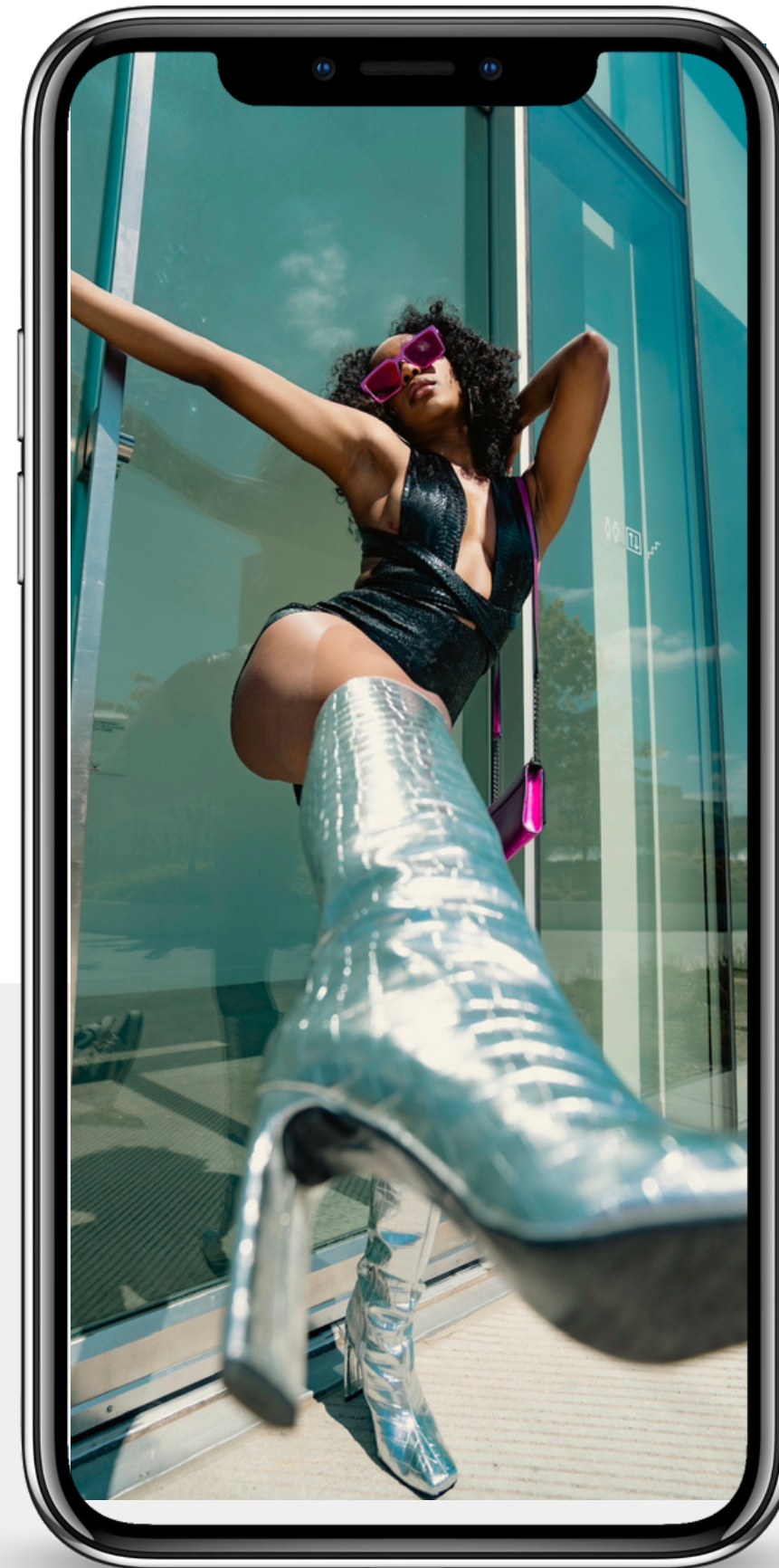
- Brand recognition as the sponsor of a specific workshop session.
- Logo placement during the sponsored session.
- Verbal acknowledgement before and after the sponsored session.
- Inclusion of your brand's promotional materials in the respective session's handouts.
- VIP access for 2 representatives to the workshop and networking sessions.

## Supporting Partner \$250

- Logo placement on event website and select promotional materials.
- Verbal acknowledgement as a Supporting Partner during the event.
- Exhibition space to showcase your brand's products and services.
- Social media mentions and posts acknowledging your sponsorship.
- VIP access for 5 representatives to the workshop and networking sessions.
- Inclusion of your brand's promotional materials in participant welcome kits and handout's.

# EXCLUSIVE BRAND PARTNER

We are thrilled to extend an exclusive Platinum Sponsorship opportunity for our upcoming Model Workshop, offering your brand not only prominent exposure but also an exceptional chance to collaborate with the best-performing model from the workshop.



**\$750**

One Spot Available

This sponsorship package is designed to maximize your brand's visibility, aligning it with the world of fashion and modeling.

# EXCLUSIVE BRAND PARTNER

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- Logo placement on all promotional materials, including event website, banners, flyers, and press releases.
- Recognition as the exclusive Platinum Sponsor during the event opening and closing ceremonies.
- Keynote speaking opportunity to address the audience and showcase your brand's values.
- Exclusive chance to collaborate with the best-performing model of the workshop.
- Your brand's products prominently featured in a social media campaign featuring model.
- Showcase your brand's products and services at a dedicated exhibition area.
- Regular social media mentions and posts highlighting your brand's Platinum Sponsorship.
- Behind-the-scenes coverage of the model collaboration process.
- Full page ad featuring your brand in handouts and welcome kits.
- VIP access for [number] representatives to the workshop, exclusive networking sessions, and model collaboration rehearsals.

# TARGET AUDEINCE



## **Shopping app**

Our target audience is united by their desire to excel in the modeling industry and their commitment to authenticity and inclusivity. These individuals are eager to learn, health conscious, and value both beauty and fashion.

# THANK YOU



**Call**

346-775-3636

**Social Media**

@alluremgmtagency

**Website**

[www.alluremgmtagency.com](http://www.alluremgmtagency.com)

**Location**

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ALLURE ACADEMY 2023